

JORGE SAYS

I run because I truly love the rewarding feeling of accomplishment one gets after a great workout, race or recovery run. I believe we all have a purpose in life; running is my way of connecting with people and helping them in any way I can. Running is therapeutic for me, and even more so when I get to toe the starting line to race my competitors.

I have been using Powerstep® insoles for years! I first started using them back in 2012. They have kept me healthy and injury free. Unfortunately, due to normal wear and tear that track and field/running has on a person's body, I had a minor Achilles tear occur a year ago. Thanks to these insoles, though, my rehab and progression back to competitive racing and training has been an easier transition.

I always use the Powerstep Pinnacle insole. I coach at a Division II College (Concordia University in Irvine, California) and I always suggest and expect any athlete with shin splints / knee issues / back issues to invest in a pair of these insoles. I also coach an elite running club based out of Newport Beach, California. Combined, I consistently connect with between 100-200 people to whom I am introducing this great product.



“I ALWAYS SUGGEST AND EXPECT ANY ATHLETE... TO INVEST IN A PAIR OF THESE [POWERSTEP®] INSOLES.”

